



# Identiv Concierge Credential Program (ICCP) Guide





## Welcome to the Identiv Concierge Credential Program (ICCP) Guide.

ICCP is focused on supporting our elite card VAR partners and delivering the best customer support possible.

Identiv's credentials, IDs, and smart cards verify the identity of employees, temporary workers, and visitors. The portfolio features form factors for physical or logical access control, converged access, transit payment, brand protection, time and attendance, cashless vending, and IoT applications.

### Benefits

- **Marketing resource:** Dedicated Identiv resource for custom marketing activities
- **Product samples:** Sent directly to end-user with free ground shipping
- **Promotions:** Participation in special product and pricing benefits
- **Co-branded collateral:** Inclusion in case studies and white papers
- **Quarterly webinar:** Presented by Identiv Sales and Product Management to discuss latest credentials, associated services, and top benefits from new portfolio additions
- **Co-sponsored education:** Educational seminars and lunch 'n' learns
- **Partner Portal access:** Easy access to documentation and self-service quoting tool



### Become an ICCP Partner



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